

Rasmussen College Women's Cycling Summit



Free and Open to the Public

June 19, 2007
from 6:30 – 9:00 PM
at



I-35W Holiday Inn, Bloomington

The Rasmussen College Women's Cycling Summit is an opportunity for women to celebrate women's cycling, to learn about the most effective initiatives in their sport and to discuss issues of common concern.

Presentations:

Ryan Collegiate Women's All Stars Team Presentation

Women's collegiate cycling is growing across the country. The Ryan Collegiate All Stars, a women's team selected at the US Collegiate National Championships, is a first-of-its-kind program organized by the Nature Valley Grand Prix. The team will be presented at the Summit.

Women's Cycling Made Real

Cycling Made Real is a national program that is making bicycle racing more welcoming to women. This program, which includes a new chapter in Minnesota, has produced dramatic growth in women's race participation wherever it's been established. Christen Dekraay, one of the national leaders, will give a program overview and then lead a town hall meeting of Minnesota organizers and participants.

Sponsorship: How to get it, how to keep it

Ever wonder why some proposals get funded, while others (possibly yours) do not? Get the inside scoop from a panel that includes the sponsorship decision makers from General Mills and the Jelly Belly Candy Company, along with some of the sport's most successful sponsorship hunters.

Directions:

The Holiday Inn is located on the West side of I-35W just South of I-494. Take the 94th St. exit.